



Policy Plan 2018-2020

This policy plan contains an overview of the mission statement and activities of the Shared Value Foundation for the 2018-2020 period.

For more information about the report please contact SVF.

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ZIMBABWE

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PONTIANAK
PORT,
INDONESIA

1. About

Shared Value Foundation (SVF) is a foundation (“stichting”) established under Dutch law. The foundation is a non-profit organisation, as shown in article 2.5 of the statutes. The institution does not seek profit for the sake of profit itself. This is according to the fact that the foundation’s activities achieved revenues are benefited to its objectives.

Mission

Shared Value Foundation works to optimise the social impact of development projects. Hereby we focus on increasing the welfare of people in deprived areas in a sustainable, timely but also ecological way, mainly by doing in-depth local research. As part of our secondary objective, we employ young graduates for this research, to help build their professional career and create chances on the labour market.

Vision & Strategy

Organisations active in Africa, Asia and Latin America, are often not aware of the short-term, but especially the long-term impact of their interventions. We are looking for - and helping organisations in finding - solutions for positive long-term development impact at the local level, so that the local population simply experiences the most benefit. We aim to do this by:

1. Mapping the local context

With a bottom-up approach, we map the socio-economic context of a project, product or service. By researching this context, we make sure that the activities are suited for its circumstances.

2. Showing the impact

Once the context is known, we study (potential) impact within this context. Through participatory methods, we make the intended and unintended impact of a project, product or activity visible.

3. Creating Shared Value

As soon the potential impact is mapped, we provide concrete recommendations and out-of-the-box ideas to improve this social impact. We create

shared value by stimulating the social impact, while and through optimising organisation’s results.

Our exact plans for 2019 will be established in the first quarter of 2019. The overall aim is that with our approach, we want to become a known player in the field of impact research. We are currently exploring opportunities on how to make our impact studies accessible and relevant to the public, which can promote further social impact in other areas (geographically). Furthermore, currently we examine opportunities to obtain resources in other ways than through project assignments.

2. Organisation

Board

Shared Value Foundation is under supervision of three board members. The board actively oversees the activities of the foundation and meets on a regular basis. It consists of the chair, secretary and treasurer.

The board of Shared Value Foundation consists of:
Annelies Zoomers, Chair
Wilma Roos, Secretary
André Mas, Treasurer

In accordance with article 3.5 of the statutes, board members do not receive any remuneration. They may be entitled to reimbursement of costs incurred in the performance of their duties, if not excessive.

Employees

The day to day administration is in the hands of two coordinators. The organisation currently employs one coordinator for 0,2 FTE.

The employees are hired to professionally manage and grow the organisation to meet and exceed its goals. Their salary is derived from the salary levels appropriate for equivalent job positions in the Dutch non-profit industry.

Network

SVF links young professionals with relevant expertise and experience (e.g. local development, shared value, livelihoods, inclusive development, responsible business) to organisations. These professionals are available for long-term and short-term assignments.

SVF works in close collaboration with the International Development Studies group at Utrecht University, and has a wide network of academic and civil societal organisations. These professionals - trained and supervised by SVF - will work on principles of confidentiality and will keep to a code of conduct.

SVF's reserve and cash funds, are invested in standard no risk savings accounts with one of the major Dutch banks that are government guaranteed.

SVF does not hold more capital than is reasonably necessary for the continuity of the planned work in favour of the objective of the foundation. The revenue will be managed and controlled by the Board in accordance to its objective. The related costs of SVF should be in reasonable proportion to achieve the best outcomes for the benefit of the objectives.

SVF has reserved the rights and control for the acquisition of assets as a part of its fundraising activities, for the benefit of its objective. The manner in which SVF is planning to raise funds is through donations, awards, gifts, cost reimbursements or grants; other income may be received through subsidies, bequests, testamentary dispositions; and all other income accruing to it from its investments or otherwise.

Assets may be given to other organisations, businesses, institutions, foundations and entities who act in the interest of the foundation and its mission.

The implementation of accounting and preparation of financial statements has been outsourced to Nedworc Foundation.

The financial year of the foundation is the calendar year. For the first four years a combined financial report has been produced.

3. Recruitment & management of funds



PRIVATE
ELECTRICITY
LINES IN MALABON
CITY,
PHILIPPINES



4. Activities

The foundation was established in 2014 and started its undertakings in 2015. A brief description of SVF's activities:

2014-2015

- Research was done on the possible impact of a small soil scanner. Two IDS-graduates conducted fieldwork in collaboration with Soil cares Kenya. We found that the poor farmers could not afford the scanner but were helped with the service. This service helped them with knowledge on their soil quality and their harvest, which in its turn helped them with their quality of food supply. We proposed and initiated several adaptations to the distribution of a soil scanner to make sure that the device has more social and economic impact on the lives of rural farming families.
- Together with a Dutch company that develops organic farming inputs, SVF conducted in-depth research on the local context in Kenya. One of the researchers of Shared Value Foundation spent a month in the field in Kenya to identify the priorities of the local farmers with whom the Dutch organisation was working. Our researcher explored possible partnerships and ways to prioritise and align the needs of local farmers with the approach of the company. The company is currently assessing potential partners in Kenya with the goal of embedding their product range and advisory services in existing support structures.

2016

- In collaboration with two organisations based in Uganda, SVF conducted bottom-up research with local coffee farmers and employees of large flower farms, assisting them to create development for both their society and their organisation. We helped them with mapping their (potential) impact pathways. Our advice aimed at assisting these organisations better tailor their activities to local needs
- In cooperation with the Dutch NGO Homeplan three young professionals conducted bottom-up research in six different countries: Mexico, Nicaragua, Haiti, South-Africa, Swaziland and Zimbabwe. Altogether, the researchers spent over 11

2017

- Together with a Dutch government institution, Shared Value Foundation started a pilot to map urban livelihoods in Delta Cities and possible ways new infrastructure developments could benefit the urban poor. A recent IDS-graduate conducted extensive field research around infrastructural investments in Indonesia. One project dealt with the possible construction of a bridge on the island of Kalimantan, while the other dealt with harbour and coastal development in Jakarta. Both projects assessed the potential impact and the local perspective on infrastructural development and examined how infrastructure investments could be streamlined with the interests and needs of vulnerable communities.

- In close collaboration with LANDac, the Centre for International Forestry Research, the Food and Business Knowledge Platform, the Young Expert Programme and SNV Uganda, the project: ‘Learning platforms for local food security impact assessment’ was launched. The aim of this project was to make large land-based investments more sustainable and inclusive. SVF identified different impacts of large-scale investments on local communities and brought together stakeholders to ensure that local people equally share the benefits of those interventions.

2018

- In collaboration of the NGO Human Cities Coalition SVF provided a needs assessment of the vulnerable communities, in Jakarta and Manila. This functioned as reference for further activities in developing the program in a way that benefited the local people the most. Subsequently, SVF studied the internal organisational process of the coalition to formulate key criteria that make a public-private partnership inclusive and contribute to local development.
- Together with Homeplan, SVF has performed a study on three computer schools in South-Africa. The researchers found that these schools gave mostly black female students a form of self-esteem and respect, something that is worth a lot, in times of ever-existing racial segregation in South-Africa. A learning platform in the form of a dialogue between teachers’ school-board and students was organised and functioned as an opportunity to give back the research findings to the community.
- Together with LANDac, SVF mapped the context of various scheduled investments in oil and gas in Northern-Mozambique and looked at how these investments were having an impact on vulnerable communities. The aim was to stress and

further highlight the importance of fair compensation and resettlement with the involved parties, to make sure that promises were being kept.

- In cooperation with Wilde Ganzen, we performed a study on the impact of a Dutch NGO on a poor community in South-Africa and how this impact could be enhanced for the beneficiaries of the NGO. One of the problems in this community was the lack of employment. The main recommendation focussed on how this project could help the local youth with work experience and skills within their activities as an NGO, instead of directly creating jobs.

2019

- In 2019, we further finalised and disseminated research briefs and reports on the impact of oil and gas investments in Northern Mozambique.
- In collaboration with CIMMYT and LANDac, Shared Value Foundation conducted an exploratory study on the sustainable transition of maize production in East Africa. The study was presented during the LANDac conference 2019 and fieldwork was conducted from August-October.
- As a follow-up of the Learning platforms (2017), Shared Value Foundation advised a major East-African forestry company on possible ways to optimise the impact of its operations on surrounding communities.



COFFEE
PRODUCTION
BULAMBULI,
UGANDA

5. List of reports

Note: some reports are confidential

Bosch, R.M.M. & Wangu, J. (2015). The soil test report: Evidence-based analysis of the soil testing sector in Kenya. Shared Value Foundation. (15 p.). Shared Value Foundation.

Bosch, R.M.M. (2016). Opportunities in Kenya: Market exploration: identifying possibilities and conditions for introducing [organic products] in the Kenyan context. (10 p.). Shared Value Foundation.

Busquet, M., Santpoort, R.M., Bosch, R.M.M. & Zoomers, E.B. (2017). [NGO] regional report South Africa: Building on expertise from the past to maximise positive impact. Shared Value Foundation/Utrecht University.

Busquet, M., Santpoort, R.M., Bosch, R.M.M. & Zoomers, E.B. (2017). River crossing, Pontianak: infrastructural development from a local perspective. Shared Value Foundation.

Busquet, M., Santpoort, R.M., Bosch, R.M.M. & Zoomers, E.B. (2017). Tanjung Priok, Jakarta: infrastructural development from a local perspective. Shared Value Foundation.

Gebbers, V., Santpoort, R.M., Bosch, R.M.M., Tesorio, J. & Zoomers, E.B. (2017). Jakarta needs assessment: towards inclusive and sustainable urban development. Shared Value Foundation & Slum Dwellers International.

Hartlief, V., Santpoort, R.M., Bosch, R.M.M. & Zoomers, E.B. (2018) Enhancing impact pathways for the [NGO], South-Africa. Shared Value Foundation.

Hudlet, K., Santpoort, R.M., Bosch, R.M.M. & Zoomers, E.B. (2017). [NGO] country report Mexico: The provision of social housing in a country of contrast. Shared Value Foundation/Utrecht University.

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Namaganda, E., Santpoort, R.M. (2018) Losing land or investing in the future? The social impact of oil and gas investments in Northern Mozambique. Shared Value Foundation/Utrecht University.

Reimers, N., Santpoort, R.M., Bosch, R.M.M. & Zoomers, E.B. (2017). [NGO] country report Haiti: Towards sustainable housing in a challenging environment. Shared Value Foundation/Utrecht University.

Shannon, M.L., Santpoort, R.M. (2019). Whereto with Maize? Seven dilemma's for the sustainable transition of Africa's primary staple crop. Shared Value Foundation/Utrecht University.

Santpoort, R.M., Bosch, R.M.M., Busquet, M. & Zoomers, E.B. (2017). [NGO] synthesis report: looking back to look forward. Shared Value Foundation/Utrecht University.

Santpoort, R.M. (2016). On cuttings, pickers and social impact: a research project commissioned by [flower company] on its worker's motivations and social impact on the surrounding communities. (20 p.) Shared Value Foundation.

Santpoort, R.M. (2016). Of coffee, cooperatives and social interaction: a research project commissioned by [coffee company] on social interactions around coffee production in Upper Bulambuli District, Uganda. (24 p.) Shared Value Foundation.

Santpoort, R.M., Bosch, R.M.M., Betsema, G. & Zoomers, E.B. (2017) The developmental impact of private sector investments in East-Africa: a bottom-up assessment of intended and unintended effects. Paper presented at the conference on Unintended effects of International Cooperation, organised by the Ministry of foreign affairs and Radboud

University. Shared Value Foundation/Utrecht University.

Santpoort, R.M., Namaganda, E. (2019) Forests, communities and impact: towards sustainable futures for company and community. A report for [COMPANY NAME]. Shared Value Foundation/Utrecht University.

Tesorio, J., Santpoort, R.M., Bosch, R.M.M., Gebers, V., Zoomers, E.B. (2017). Manila needs assessment: towards inclusive and sustainable urban development. Shared Value Foundation & Slum Dwellers International.



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